

Top 5 Ways to Boost Sales with GovSpend

Wednesday, May 22nd, 2024

Meet the Speaker



Paige Mockler
Host
GovSpend

What motivated you to join today?

Agenda

- Identify and segment your total addressable market (TAM) with Report Builder
- Fuel your agency lead list with expiring contracts, subscriptions, and warranties
- Warm up your cold calls using specific PO details and enhanced contact information
- Track and grow your channel distribution using the company view of spending search results
- Turn your insights into wins with lists and opportunities

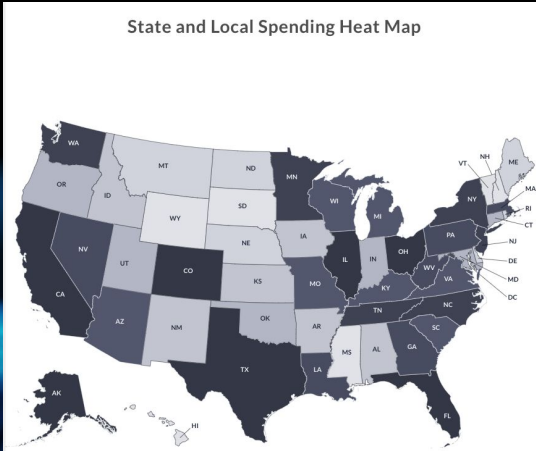
Goals for Today

- Elevate and enhance current data strategy with Govspend
- Make informed business decisions
- Save time, money, resources and make money
- Become 10% better in maximizing our GovSpend subscription

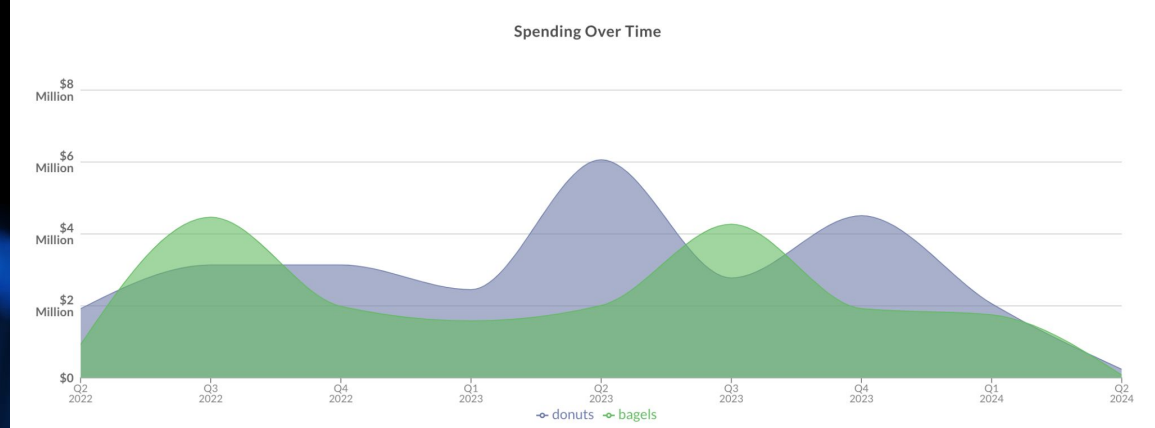


Importance of understanding your total addressable market

State and Local Spending Heat Map



Spending Over Time



Ready to dive into it?

We're Here to Help YOU!



Paige Mockler

Host

GovSpend

Pmockler@GovSpend.com

[Connect on LinkedIn](#)

Chat ✕

Hi there!
Getting in touch with us has never been easier.

Chat
Message a specialist ➤

Email
support@govspend.com 📧

Phone
[\(954\) 420-9900](tel:(954)420-9900)

OUR CUSTOMER SUCCESS TEAM IS AVAILABLE 8 AM - 6 PM ET, M-F.

EMAILED REQUESTS WILL BE RETURNED WITHIN 24 HOURS.