

gov () pend

Bids & RFPs

Uncovering Quality Opportunities

What motivated you to join today?



Common Bid Complaints

- → FOMO Fear of missing out
- → Gotta Catch Them ALL!
- → Very niche product or service offerings
- → Too LARGE or too SMALL of a project
- → SPECS or Scope of work is not exactly what I'm looking for
- Hard to find opportunities directly in line with my ICP
- → They require set-aside or certifications I don't have



Agenda

- → **GovSpend Bids:** Review GovSpend's Bid Notifier and how it is different from a traditional Bid Platform.
- → **Filter Best Practices**: Review best practices for various filters to really get that sweet spot in your results.
- → Quality VS Quantity: Identify quality over quantity of opportunities OR ensure that you are capturing all possible opportunities.
- → **Alert Customization:** Analyze Daily Digest, Immediate Alerts, or Weekly summaries, the possibilities are endless.
- → Bid Organization: Tips and tricks in prioritizing and organizing opportunities.
- → **Tie it all Together:** Develop compelling proposals that address specific agency needs and highlight clear value propositions.



Goals for Today

- → Elevate and enhance current Bid Alerts and Notifications with GovSpend
- → Quality VS Quantity of Bids
- → Organize and prioritize your list of opportunities
- → Save time, money, and resources and make money
- → Become 10% better in maximizing our GovSpend subscription







Questions?

Reach out to our support team at support@govspend.com
954-420-9900

Interested in learning more?

Email for a Demo!

