govSpend DEEP WATER POINT & ASSOCIATES

A New Partnership.
A New Federal Advantage.

November 6th, 2024

Agenda

- Introduction of Speakers
- Overview of Partnership
- Platform Demonstrations
- Q&A
- Closing Remarks

Your Speakers

Shannon Boudreaux
Senior SLED + Federal Relationship Manager, GovSpend

Brian Seagrave
Chief Technology Officer,
Deepwater Point & Associates

Bradley Scott
Chief Product Officer,
GovSpend

Why GovSpend + DWPA?

- **Vast Market Expertise** - Both companies have served the Federal market for more than 20 years, providing data, research, and advisory services to tens of thousands of Federal contractors.
- **Complementary Offerings** - Both Fedmine and NorthStar have been purpose-built from the ground up with Federal contractors in mind, and each offer tailored solutions for market intelligence AI-powered opportunity scoring, and the right capture strategy to win.
- **A Better Solution for Federal Contractors** - These two platforms together deliver an unparalleled advantage for Federal contractors looking to win more business.

Demonstration

- **Identity Recompete Opportunities** - Use Fedmine's GWAC/IDIQ Center to identify awards relevant to your firm.
- **Qualify the Leads** - Use Fedmine's historical spending data to investigate recompete details and Deep Water Point's agency experts to discover agency preferences.
- **Monitor Your Vehicle Sources** - Use GWAC Northstar™ to automatically collect, read, and score every announcement released on your contract vehicles, setting aside those that don't fit your interests.

Thank You!

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